

UNDERSTANDING TEXTS & READERS *and* A HIERARCHY OF WRITING GOALS

Milwaukee, WI | August 14 – 15, 2019 | 9 AM – 3 PM

This two day conference will feature national expert and author, Jennifer Serravallo. Jen will begin with the story of how the puzzling gap between one student's running record and his or her comprehension of longer texts led Jen to new research and insight in assessing readers. This workshop will look at student examples that demonstrate how fiction and nonfiction texts, and student responses to them, change as texts increase in complexity. On day 2, Jen will lead an exploration of a hierarchy of 10 possible writing goals by considering writing genres and modes, writing process, behaviors, skills, and qualities of good writing.

OBJECTIVES

DAY 1: RESPONSIVE COMPREHENSION INSTRUCTION WITH LEVELED TEXTS

- Understand the characteristics of leveled fiction and nonfiction texts from J-W
- Grasp the expectations for reader response to check for understanding
- Learn how to assess reader responses and plan for teaching reading strategies

DAY 2: A HIERARCHY OF WRITING GOALS

- Learn how to study student work to determine goals using a hierarchy
- Craft strategies and feedback prompts and learn to match them to student goals
- Learn practical ways to differentiate instruction through conferences and small groups, and how to decide which teaching structure to use for which purpose

WHO SHOULD ATTEND?

Grades K–8 teachers (classroom, special education, EL and support specialists), reading specialists, and literacy and instructional leaders, such as coaches and principals.

DETAILS

Register online: www.cesa6.org/professional-development (scroll to Aug. 14, 2019)

Registration fee: \$225 per day or \$400 for both days

- Early Bird: \$25 discount if registered before June 30, 2019 **-OR-**
- Group rate: \$25 discount per person for 3 or more from the same school district

Location: The Italian Community Center, 631 E. Chicago Street, Milwaukee

Lodging: [CESA 6 block rate] \$90/evening for Tues., Aug. 13th and/or Wed., Aug. 14th

- Hilton Milwaukee City Center
 - 509 W. Wisconsin Avenue, Milwaukee | (414) 271-7250
 - Cut-off date: July 16, 2019
- Radisson Hotel Milwaukee West
 - 2303 N. Mayfair Road, Milwaukee | (414) 257-3400
 - Cut-off date: July 13, 2019

Questions? Contact Amy Ruppert, Program Assistant

- (920) 236-0562 | aruppert@cesa6.org

GRADES K—8

NATIONAL EXPERT WORKSHOP



JENNIFER
SERRAVALLO

"Goals help guide my thinking about reader's skills within each level of text complexity, and a leveling system helps my understanding of readers' development from level to level."

Jennifer began her career in education as a teacher in Title I schools in New York City and later joined the Teachers College Reading and Writing Project (TCRWP) at Columbia University.

Through TCRWP and now as an independent consultant, she has spent over a decade helping teachers across the country to create literacy classrooms where students are joyfully engaged and the instruction is individualized to students' goals.

Jennifer is the author of *The Reading Strategies Book*; *The Writing Strategies Book*; *Teaching Reading in Small Groups*; *Conferring with Readers*; *The Literacy Teacher's Playbook, Grades K–2 and Grades 3–6*.



Her brand new book, *Understanding Texts & Readers*, is the basis for Day 1 of this conference.

Jennifer's wildly successful book, *The Writing Strategies Book*, is the basis for Day 2 of this conference.

